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LATANYA BLACK

MEDIA KIT PUBLIC SPEAKER 2024

Unveiling Personal Empowerment: Walk Alongside LaTanya Black's Journey from Tragedy to Triumph & Discover Your Inner Strength Amidst Adversity



"In the face of darkness, light doesn't just shine—it triumphs. Let my journey inspire you to reclaim joy, resilience, and well-being, transcending the depths of life's challenges."

Despite her notable achievements and respected roles, LaTanya found herself plunged into unimaginable grief on June 13, 2020, receiving a distressing call informing her of her daughter's life being abruptly ended by a single gunshot to the head. In the aftermath of this catastrophic event that forever upended her life, LaTanya discovered an extraordinary inner strength, fueled by her deep faith in God and the unwavering support of her community.

This transformative journey has shaped her into a passionate spokesperson for community change and betterment, dedicated to creating a space of health and wellness for all. LaTanya is deeply committed to public safety, actively serving as a gun violence prevention advocate and working with legislation to bring about positive changes. Additionally, she serves as a delegate in her district, emphasizing her dedication to community health and safety.

As a keynote speaker, LaTanya offers a profound perspective that goes beyond mere tragedy. Her narrative serves as a powerful testament to post-traumatic growth—the capacity to thrive after trauma. Engaging with audiences, LaTanya openly discusses the physical and mental health effects of trauma, drawing from her personal experience of hospitalization due to physical health challenges amid the complexities of grief and the traumatic loss of her 23-year-young daughter.

She emphasizes the importance of addressing all facets of well-being—physical, mental, and emotional—in the journey of selfdiscovery and healing. LaTanya asserts that holistic self-care is non-negotiable, stressing that individuals actively contribute to their own growth and well-being by integrating comprehensive self-care practices into their transformative journey.

LaTanya's keynote addresses and offers valuable insights, resilience, and an enriching pilgrimage toward self-awareness and personal growth, highlighting the potential for healing and restoration amid profound darkness. Her message is one of hope, inspiration, and actionable change for organizations seeking a speaker deeply connected with their audience. By authentically sharing her life-lived experiences, LaTanya empowers individuals to approach grief, life hardships, and challenges in a rejuvenating and empowering way.

She firmly believes that while inspiration nourishes the soul, providing practical tools is essential to supporting individuals as they navigate life-shaking circumstances. LaTanya demonstrates that finding peace, rediscovering joy, and reclaiming a smile despite life's unexpected hurdles is not only possible but inherent, waiting to resurface. Her presence at your next conference, workshop, organization, or faith-based community setting promises to leave a lasting impact on hearts and minds, fostering empathy, understanding, and a profound commitment to positive growth.

LaTanya Black's compelling narrative serves as a testament to her passion, love, resilience, and unwavering faith amidst life's formidable challenges. With a diverse background as an executive director, board vice-chair for a statewide nonprofit, dedicated frontline Community Health Worker, and national ambassador, LaTanya provides a unique perspective shaped by profound experiences. Her work includes extensive engagement with adults living with mental health disabilities, along with a deep involvement in geriatric care and end-of-life Hospice services.

LaTanya Black: Beyond the Podium, A Transformative Journey of Faith, Love, and Hope

Step into a transformative experience with LaTanya Black, where she goes beyond the traditional role of a public speaker. LaTanya's journey, shaped by the profound loss of her daughter to gun violence, serves as a powerful testament to the indomitable power of faith, love, and hope. As your companion in navigating life's intricacies, LaTanya's compassionate approach, coupled with her expertise as a community advocate, skilled life coach, and leadership coaching expert, aims to provide more than just a narrative of pain. Through coaching sessions, self-empowerment practices, advocacy training, and impactful motivational speaking, LaTanya equips your audience with tangible tools for navigating life's hardships and the uncomfortable spaces we encounter.

LaTanya Black: Elevate Your Event with an Investment in Transformation & Lasting Impact

Choosing LaTanya Black as your speaker is not merely a decision; it's a commitment to providing your audience with an unforgettable and inspiring encounter. LaTanya's value goes beyond inspiration – it is an investment in transformation.

LaTanya Black offers more than just words; she is a catalyst for personal and communal transformation. Her purpose is clear – to instill hope in the hearts of your audience, showcasing that resilience and joy can be reclaimed despite life's most profound challenges. LaTanya's holistic approach extends beyond rhetoric, providing practical tools and self-empowerment practices that resonate with the human experience.

"Commit to Overcoming, Reap the Rewards of Resilience and Lasting Triumph."



LaTanya Black: Now Available for Keynotes, Panels, Workshops, Interfaith Engagements, Gun Violence Prevention Forums, Podcasts, Webinars, Youth & Community Advocacy Training, Organizational Advocacy Training, and More! Secure an Engaging Session by Booking Now!



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"Ms. Black is a seasoned public speaker and presenter who is passionate about raising awareness around the essential contributions of community health workers."

- Cathy Weik, Chair, Board of Directors Minnesota Community Health Worker Alliance "Transformative Healing for Your Audience"

"Inspiration, Resilience, and Joy Reclaimed"

Thanks to Mothers Against Community Gun Violence (LaTanya Black) dedicated to protecting our children and our communities.

> - Ryan Winkler, Former Majority Leader of the Minnesota House of Representatives

"She's a Mother, Motivator, Activist & Inspiration. She Pours into others."

- Cearah Hamilton, BetterMN

"Invest in Transformation, Experience Lasting Impact" *"The strength and resilience of mothers"* (LaTanya Black) are what keeps communities together." - Mayor Jacob Frey, Minnesota



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LIC SPEAKER + LIFE COACH + COMMUNITY ADVOCATE + MACGV FOUNDER + PUBLIC SPE

Beyond her role as a speaker, she dedicates herself to mentoring today's youth, empowering them to advocate for public safety on both local and national platforms. Collaborating with legislative partners, LaTanya conducts community and orbitational advocacy and gun violence prevention education, making her a dynamic force for positive change. Attendees will not only hear but also feel the enduring impact of faith, love, and hope. Her message, specifically tailored to address the journey of healing and restoring from grief and trauma, promises a profound and lasting impression on the hearts and minds of all who attend.



LaTanya Black brings immeasurable value to your event, ensuring that every individual walks away transformed, informed, inspired, and empowered!

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Notable Public Speaking Appearances

NYTimes

Guest speaker aside MN State Governor, First Lady, and Lt. Governor, The Steps of the Minnesota State Capitol MN State Capitol Rotunda Minnesota Community Health Worker Alliance Annual Conference **MNCHWA** Panelist Rural MN National Conference University of Minnesota Keynote speaker University of Minnesota Panelist University of Minnesota Law School The University of Minnesota Podcast MN Normandale College Chicago Dental Society Philadelphia Public Health Conference Washington DC Public Health Conference Duluth MN Public Health Human Services Essentia Health MN Oral Health Care Conference Wilder Foundation Webinar Host National Gun Violence Walkathon & Community Gatherings National Council of Jewish Women Minnesota & Chicago Local Radio Stations: MPR News, KMOJ Radio News Stations: KSTP, Better Minnesota Podcast Proverbs Christian Fellowship Church Interfaith Alliance Advocated and Testified Before the Senate The Healing House Protect MN Cooper High School Bancroft Elementary Hennepin Health Medical Center (Next Step)